



JOURNALISM & SOCIAL MEDIA

REGIONAL FORUM

4-6 November 2013, Nairobi, Kenya

The internet in Africa, a quick path to development?

What effect does ICT really have on development? Clear and documented insights are still rare. This is a topic that needs to be debated.

At the 4M Nairobi Forum, close to 100 participants from 17 countries in sub-Saharan Africa will be doing exactly that. With entrepreneurs, innovators and geeks from Central, West and East Africa invited to share their experiences, the Forum promises to be a truly outstanding event.

Every major issue will be tackled, from e-learning to fab labs and from big data to the key role of mobile telephony in African countries, not to mention the impact of culture on trends in innovation.

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PROGRAMME

MONDAY 4 NOVEMBER 2013

8:30 – 9:15	WELCOMING THE PARTICIPANTS
9:15 – 9:30 → Auditorium	INTRODUCTION Etienne Fiatte, Managing director CFI; Hervé Braneyre, Director, Alliance Française; Jimmy Gitonga, Manager, Ihub.
9:30 – 11:00 → Auditorium	DEBATE 1 – PUBLIC INITIATIVES AND THE DEVELOPMENT OF INFORMATION TECHNOLOGIES Are public policies effective? Who really benefits from them? Just the big companies? What about small companies that have recently been set up? How can they be supported? Moderator : Eng. Martin Obuya, CEO & Founder, African Technology Options Matrix (ATOM) / Kenya <ul style="list-style-type: none">▶ Dr Bitange Ndemo / Kenya▶ Julius Kawino, Business development Manager, Mara Group / Kenya▶ Samba Sene, Director, Technocentre Orange / Ivory Coast▶ Eugene Nyagahene, CEO and Chairman, Télé 10 Group / Rwanda
11:00 – 11:30	BREAK
11:30 – 12:30 → Auditorium	FOCUS: ICT AND AGRICULTURE Esoko is a powerful web and mobile based platform that can help individuals and organizations manage their market intelligence. Whether sending out targeted and scheduled SMSes to farmers and suppliers in the field, profiling users with an Android application, polling through SMS surveys, or providing automated delivery of prices, weather and bids and offers... <ul style="list-style-type: none">▶ Paolo Mele, Managing Director, Esoko / Kenya FOCUS: SOCIAL NETWORKS AND LEGAL INFORMATION BarefootLaw is the first worldwide initiative of its kind, which offers free Internet based Legal education, advice and consultation online in various fields of law, including corporate law with a current monthly reach of 128,000 persons. <ul style="list-style-type: none">▶ Gerald Abila, Founder, BarefootLaw / Uganda



	<p>FOCUS: JOURNALISM IN THE ERA OF THE INTERNET AND MOBILE TECHNOLOGIES</p> <p>At internet era, journalism has undergone changes in its approach to information and its processing time shortened. The journalist must quickly make information available to their readers on the internet (including social networks). Moreover, it must be to interact with its readers.</p> <p>► Jacques Matand / France-DRC</p>		
12:30 – 14:00	LUNCH		
14:00 – 14:30 → Auditorium	<p>CARTE BLANCHE GIVEN TO FRANCIS PISANI</p> <p>Journalist, consultant / France</p> <p>THE INNOVATION ECOSYSTEMS</p>		
14:30 – 16:00 → Auditorium → Multi-purpose room	<table border="1"><tr><td><p>WORKSHOP 1: E-LEARNING: CONTINGENT OPPORTUNITIES?</p><p>People who devise or take part in tutorials reveal the opportunities presented by online training and also its limitations. Access issues, and the quality of teachers training are key factors in determining how successful the e-learners will be.</p><p>Moderator: Chris Asego , Co-founder and Operations Director, Eneza Education / Kenya</p><ul style="list-style-type: none">► Jean Claude Omer Andrianarimanana, Director of ENS, University of Antananarivo / Madagascar► Omar Victor Diop, Photographer / Senegal► Privat Massanga, Head of Radio MUCODEC/ Congo Brazzaville► Alicia Mitchell, News editor, E-Learning Africa/ Germany-United Kingdom</td><td><p>WORKSHOP 2: E-GOVERNMENT</p><p>The objectives are clear: 1) making national data available online, and supplying practical information and administrative services online; 2) making life easier for citizens, optimising administrative management and involving citizens in public life. But how?</p><p>Modérateur : Jacques Matand / France-DRC</p><ul style="list-style-type: none">► Godfrey Magila, CEO, Magilatech / Tanzania► Oluseun Onigbinde, Lead Partner, YourBudgIT / Nigeria► Bitá Mortazavi, Inter-regional coordinator, eRegulations.org / Switzerland-Iran</td></tr></table>	<p>WORKSHOP 1: E-LEARNING: CONTINGENT OPPORTUNITIES?</p> <p>People who devise or take part in tutorials reveal the opportunities presented by online training and also its limitations. Access issues, and the quality of teachers training are key factors in determining how successful the e-learners will be.</p> <p>Moderator: Chris Asego , Co-founder and Operations Director, Eneza Education / Kenya</p> <ul style="list-style-type: none">► Jean Claude Omer Andrianarimanana, Director of ENS, University of Antananarivo / Madagascar► Omar Victor Diop, Photographer / Senegal► Privat Massanga, Head of Radio MUCODEC/ Congo Brazzaville► Alicia Mitchell, News editor, E-Learning Africa/ Germany-United Kingdom	<p>WORKSHOP 2: E-GOVERNMENT</p> <p>The objectives are clear: 1) making national data available online, and supplying practical information and administrative services online; 2) making life easier for citizens, optimising administrative management and involving citizens in public life. But how?</p> <p>Modérateur : Jacques Matand / France-DRC</p> <ul style="list-style-type: none">► Godfrey Magila, CEO, Magilatech / Tanzania► Oluseun Onigbinde, Lead Partner, YourBudgIT / Nigeria► Bitá Mortazavi, Inter-regional coordinator, eRegulations.org / Switzerland-Iran
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16:00 – 16:30	BREAK		



<p>16:30 – 18:00</p> <p>→ Auditorium</p> <p>→ Multi-purpose room</p>	<p>WORKSHOP 3: CULTURE AND ENTREPRENEURSHIP</p> <p>Eastern Africa, Central Africa and Western Africa each have their own unique cultural traits, all of which play a key role in the newest creations for the internet, and in transforming creativity in innovation through entrepreneurship.</p> <p>Moderator: Francis Pisani</p> <ul style="list-style-type: none">▶ Joel Prince Nlepe, 24labs / Cameroon▶ James Wamathai, Founder, Content Editor and Events Manager at Wamathai.com / Kenya▶ Karim Sy, Founder, Chief catalyst, Jokkolabs / Senegal	<p>WORKSHOP 4: PUBLIC INTERNET ACCESS POINTS: THEIR KEY ROLE IN DEVELOPMENT</p> <p>Even when mobile is king, the presence of public Internet access points (whether free or not) is contributing greatly to the development of technical innovations and the proliferation of ICT initiatives.</p> <p>Moderator: Justin Yarga, Chief editor, Burkina 24 / Burkina Faso</p> <ul style="list-style-type: none">▶ BAKE / Kenya▶ Moses Owiny, trainer and Information and Youth ICT4D Officer, Wougnet / Uganda
<p>18:30</p>	<p>Screening and cocktail: <i>A counter-history of internet</i></p>	

TUESDAY 5 NOVEMBER 2013

<p>8:30 – 9:15</p>	<p>WELCOME</p>
<p>9:15 – 9:30</p> <p>→ Auditorium</p>	<p>INTRODUCTION</p>
<p>9:30 – 11:00</p> <p>→ Auditorium</p>	<p>DEBATE 2: BASIC PHONES, FEATURE PHONES, SMART PHONES: A CHOICE OF TECHNOLOGIES, A CHOICE OF SOCIETY?</p> <p>The development of an application for a given handset model determines who will be able to access it.</p> <p>Moderator: Carol Warugongo, Project Manager, Praekett Consulting, South Africa</p> <ul style="list-style-type: none">▶ Selorm Branttie, Strategy Director, mPedigree / Ghana▶ Maureen Gitau, Samsung / East Africa▶ Isaak Mogetutu, M-Farm / Kenya▶ Egra Ombati, Mlab / Kenya



11:00 – 11:30	BREAK	
<p>11:30 – 12:30</p> <p>→ Auditorium</p>	<p>FOCUS: CLOUD COMPUTING</p> <p>Angani is a Kenyan public cloud computing provider located in Nairobi, Kenya, offering services to the entire East African region.</p> <ul style="list-style-type: none"> ▶ Phares Kariuki, Angani / Kenya <hr/> <p>FOCUS: SMS AND SOCIAL CHANGE</p> <p>Text to Change has developed a flexible and easily scalable mobile platform, with state-of-the-art tools and techniques, to send out and receive text messages, voice and data.</p> <ul style="list-style-type: none"> ▶ Hamidah Naishur Nakimuli, communications Person, Text to change / Uganda <hr/> <p>FOCUS: CROWDFUNDING AND THE ENVIRONMENT</p> <p>Ecofund is a global community of green-minded people for everyone to preserve our ecosystem in a simple, transparent and concrete manner. Ecofund offers a unique web platform based on three pillars: information, dialogue and action.</p> <ul style="list-style-type: none"> ▶ Assane Seck, Ecofund / Senegal 	
12:30 – 14:00	LUNCH	
<p>14:00 – 14:30</p> <p>→ Auditorium</p>	<p>CARTE BLANCHE GIVEN TO LOUIS OTIENO</p> <p>Journalist / Kenya</p> <p>THE EVOLUTION OF JOURNALISM</p>	
<p>14:00 – 15:30</p> <p>→ Auditorium</p> <p>→ Multi-purpose room</p>	<p>WORKSHOP 5: ENTREPRENEURSHIP AND INFORMATION TECHNOLOGIES</p> <p>Business entrepreneurs, social entrepreneurs, intrapreneurs and activists: gathering resources to solve problems and/or seize opportunities.</p> <p>Moderator: Francis Pisani / France</p> <ul style="list-style-type: none"> ▶ Mélance Buregeya, Managing director, Burundi-ECO / Burundi ▶ Komivi Edem Djeha, Managing director, Bizitech / France-Togo ▶ Eustance Ma'boreeke, Director, Africa Advanced Level Telecommunications Institute, AFRALTI / Kenya 	<p>WORKSHOP 6: FAB LABS</p> <p>What the makers can do, and how they collaborate?</p> <p>Moderator: Simeon Oriko, Executive director, Jamlab / Kenya</p> <ul style="list-style-type: none"> ▶ Kamau Gachigi, Fablab University of Nairobi / Kenya ▶ Cheik Omar Ouedraogo, Jockkolabs / Burkina-Faso



	<ul style="list-style-type: none"> ▶ Maeghan Orton, Regional Director, Mobile Medic / Africa 	
15:30 – 16:00	BREAK	
16:00 – 17:30 → Auditorium → Multi-purpose room	<p>WORKSHOP 7: CO-WORKING, ACCELERATION, INCUBATION</p> <p>From the initial idea to the product launch, what are the essential steps in the creation of a viable company? What role do co-working spaces, accelerators and incubators play in the development of an ICT company?</p> <p>Moderator: Marcela Sinda, Project Manager, Centre For Intellectual Property & Information Technology Law (CIPIT), Strathmore University, Law School / Kenya</p> <ul style="list-style-type: none"> ▶ Sam Gichuru, Nailab / Kenya (to be confirmed) ▶ Jimmy Gitonga, Lead iHub / Kenya ▶ Silumesii Mabushe, cofounder, Bongohive/ Zambia 	<p>WORKSHOP 8: OPEN DATA / OPEN SOURCE</p> <p>Access to information and free software is crucial to rapid development in Africa.</p> <p>Moderator: Jessica Musila, Regional Director MySociety / Kenya</p> <ul style="list-style-type: none"> ▶ Stefano K. Amekoudi, Head of Campus numérique francophone de Dakar / Senegal ▶ Kaburo Kobia, Project Manager, Local Digital Content, ICT Authority / Kenya (to confirm) ▶ Joseph Kuria, ICT Director Commission of Revenue Allocation (CRA) / Kenya ▶ Nnenna Nwakanma, Regional Coordinator for Africa, The Web Foundation/ Ivory Coast- Nigeria
17:30 – 18:00 → Auditorium	CONCLUSIONS FROM THE 4M NAIROBI 2013 FORUM by Jimmy Gitonga, Ihub	

WEDNESDAY 6 NOVEMBER 2013

9:00 – 9:30	WELCOME
9:30 – 12:30 → Multi-purpose room	<p>'BAR CAMP' CONFERENCE</p> <p>THE PARTICIPANTS ARE FREE TO CHOOSE WHAT TOPICS TO DISCUSS</p> <p>Moderator: Lawyer Lawrence Orowe, Group Head of Legal Affairs, Kenya Red Cross / Kenya</p>